

**THE NATURE CONSERVANCY**

CONSOLIDATED FINANCIAL STATEMENTS

For the year ended June 30, 2019



## REPORT OF INDEPENDENT AUDITORS

To the Board of Directors of  
The Nature Conservancy

We have audited the accompanying consolidated financial statements of The Nature Conservancy and its chapters and affiliates (the "Conservancy"), which comprise the consolidated statement of financial position as of June 30, 2019, and the related consolidated statements of activities and of cash flows for the year then ended.

### ***Management's Responsibility for the Consolidated Financial Statements***

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on the consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Conservancy's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Conservancy's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Opinion***

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of The Nature Conservancy and its chapters and affiliates as of June 30, 2019, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.



***Emphasis of Matter***

As discussed in Note 1 to the consolidated financial statements, the Conservancy changed the manner in which it presents net assets and reports certain aspects of its financial statements as a not-for-profit entity and the manner in which it accounts for revenue from contracts and customers in 2019. Our opinion is not modified with respect to this matter.

***Other Matters***

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements taken as a whole. The accompanying supplemental schedules of consolidated statements of financial position as of June 30, 2019 and 2018 and of summarized consolidated statements of activities for the years ended June 30, 2019 and 2018, are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. The information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements.

The 2019 information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves and other additional procedures, in accordance with auditing standards generally accepted in the United States of America. In our opinion, the 2019 information is fairly stated, in all material respects, in relation to the consolidated financial statements taken as a whole.

We previously audited the consolidated statement of financial position as of June 30, 2018, and the related consolidated statements of activities and of cash flows for the year then ended (not presented herein), and in our report dated October 22, 2018, we expressed an unmodified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying supplemental schedules of consolidated statements of financial position as of June 30, 2018 and of summarized consolidated statements of activities for the year then ended is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

A handwritten signature in black ink that reads "PricewaterhouseCoopers US". The signature is written in a cursive, flowing style.

McLean, Virginia  
December 20, 2019

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS OF JUNE 30, 2019

Amounts in thousands

<b>Assets</b>	
Cash and cash equivalents	\$ 193,731
Restricted cash and cash equivalents	29,042
Restricted short-term investments	30,216
Government grants and contracts receivable	31,845
Notes and other receivables	124,887
Deposits, prepaid expenses and other assets	15,981
Pledges receivable, net	214,122
Securities pledged under securities lending agreement	88,005
Non-conservation lands	17,945
Investments	2,405,977
Property and equipment, net	141,972
Conservation easements	2,288,383
Conservation lands	2,128,184
<b>Total assets</b>	<b>\$ 7,710,290</b>
<b>Liabilities</b>	
Accounts payable and accrued liabilities	\$ 219,410
Payable under securities lending agreement	88,005
Deferred revenue and refundable advances	96,743
Bonds and notes payable - recourse	352,991
Notes payable - non-recourse	45,500
Split interest arrangements payable	191,006
<b>Total liabilities</b>	<b>993,655</b>
<b>Net Assets</b>	
Without donor restrictions, including noncontrolling interests of \$44,253	5,501,115
With donor restrictions	1,215,520
<b>Total net assets</b>	<b>6,716,635</b>
<b>Total liabilities and net assets</b>	<b>\$ 7,710,290</b>

The accompanying notes are an integral part of these consolidated financial statements.

**CONSOLIDATED STATEMENT OF ACTIVITIES**

FOR THE YEAR ENDED JUNE 30, 2019

Amounts in thousands

Operating Activities	Without Donor Restrictions	With Donor Restrictions	Total
<b>Contribution revenues:</b>			
Dues and contributions	\$ 304,068	\$ 250,310	\$ 554,378
Contributed goods and services	31,811	-	31,811
Contributed conservation land and easements	41,543	-	41,543
Contributed non-conservation land	6,042	3,080	9,122
Government grants and contracts	127,764	-	127,764
<b>Total contribution revenues</b>	<b>511,228</b>	<b>253,390</b>	<b>764,618</b>
Sale of conservation land and easements	57,921	-	57,921
Investment returns on operating activities	2,500	-	2,500
Other income	106,574	-	106,574
<b>Total revenues</b>	<b>678,223</b>	<b>253,390</b>	<b>931,613</b>
Allocation of endowment spending	60,492	-	60,492
Net assets released from restrictions	282,766	(282,766)	-
<b>Total revenues and reclassifications</b>	<b>1,021,481</b>	<b>(29,376)</b>	<b>992,105</b>
<b>Expenses:</b>			
Conservation	520,142	-	520,142
Book value of conservation land and easements sold or donated	112,997	-	112,997
<b>Total program expenses</b>	<b>633,139</b>	<b>-</b>	<b>633,139</b>
General and administrative	161,705	-	161,705
Fundraising and membership	142,548	-	142,548
<b>Total expenses</b>	<b>937,392</b>	<b>-</b>	<b>937,392</b>
<b>Increase (decrease) in net assets from operating activities</b>	<b>84,089</b>	<b>(29,376)</b>	<b>54,713</b>
<b>Non-Operating Activities</b>			
Investment returns on non-operating activities	79,000	12,494	91,494
Allocation of endowment spending to operations	(60,492)	-	(60,492)
Reclassification and transfer of net assets	(3,512)	3,512	-
Sale of noncontrolling interests	44,253	-	44,253
Loss on interest rate swap agreements	(9,309)	-	(9,309)
Foreign exchange losses	(2,405)	(92)	(2,497)
<b>Increase in net assets from non-operating activities</b>	<b>47,535</b>	<b>15,914</b>	<b>63,449</b>
<b>Total increase (decrease) in net assets</b>	<b>131,624</b>	<b>(13,462)</b>	<b>118,162</b>
Net assets at beginning of year	5,369,491	1,228,982	6,598,473
<b>Net assets at end of year</b>	<b>\$ 5,501,115</b>	<b>\$ 1,215,520</b>	<b>\$ 6,716,635</b>

The accompanying notes are an integral part of these consolidated financial statements.

**CONSOLIDATED STATEMENT OF CASH FLOWS**

FOR THE YEAR ENDED JUNE 30, 2019

*Amounts in thousands***Cash Flows from Operating Activities**

Change in Net Assets	\$ 118,162
Adjustments to reconcile changes in net assets to net cash and cash equivalents used in operating activities	
Depreciation and amortization	12,616
Contributed conservation land and easements	(41,543)
Losses on disposition of conservation lands and easements	40,708
Contributed securities	(41,236)
Contribution of non-conservation land, and for long term purpose	(26,920)
Change in restricted cash and cash equivalents	(6,971)
Increase in notes and other receivable	(77,598)
Decrease in pledge receivable	61,264
Increase in accounts payable, and other liabilities	103,418
Decrease in split interest arrangements payable	(508)
Proceeds from sale of contributed securities	41,804
Change in value of split interest investment	(7,462)
Net gain on investments	(88,242)
Other changes	2,682
Proceeds from sale of conservation land and easements	73,937
Purchases of conservation land and easements	(232,085)
<b>Net cash and cash equivalents used in operating activities</b>	<b>(67,974)</b>

**Cash Flows from Investing Activities**

Proceeds from notes collections	3,601
Issuance of notes receivable	(8,174)
Proceeds from sale of endowment and capital investments	1,154,299
Purchases of endowment and capital investments	(1,002,750)
Purchases of property and equipment	(33,890)
<b>Net cash and cash equivalents provided by investing activities</b>	<b>113,086</b>

**Cash Flows from Financing Activities**

Changes in securities pledged under securities lending agreement	(35,523)
Changes of payable under securities lending agreement	35,523
Proceeds from contribution for long term purpose	17,798
Purchases of split interest investments	(22,273)
Proceeds from split interest arrangements	33,187
Repayments of long-term debt	(156,821)
Proceeds from issuance of long-term debt	210,411
<b>Net cash and cash equivalents provided by financing activities</b>	<b>82,302</b>

<b>Net increase in cash and cash equivalents</b>	<b>127,414</b>
Cash and cash equivalents at beginning of year	66,317
<b>Cash and cash equivalents at end of year</b>	<b>\$ 193,731</b>

**Supplemental data**

Cash paid for interest	\$ 15,330
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*The accompanying notes are an integral part of these consolidated financial statements.*

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

### Note 1. Significant Accounting Policies

#### *Nature of Organization and Activities*

The Nature Conservancy (“The Conservancy”) is a global conservation organization. The mission of The Conservancy is to conserve the lands and waters on which all life depends. The Conservancy conducts its activities throughout the United States, Canada, Latin America, the Caribbean, Europe, Africa, Asia, and the Pacific.

The Conservancy’s primary sources of revenue are contributions from the public (including gifts of land), investment income, government grants, and sales of conservation interests to government agencies or other conservation buyers. These resources are used to help solve critical challenges by significantly improving the health of globally important natural systems that enhance the lives of people around the world. Working with partners – including indigenous communities, governments, and businesses – The Conservancy pursues solutions that protect and restore natural systems, use nature sustainably, and broaden support for conservation.

#### *Basis of Accounting*

The consolidated financial statements are presented on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (“GAAP”). The consolidated financial statements and accompanying notes include the accounts of all the Conservancy’s chapters and affiliates, both domestic and international, including those which are separately incorporated, receive gifts, and perform conservation activities in the name of The Conservancy. The Conservancy is a general partner and has substantive rights to manage and control certain partnerships and reflects the noncontrolling interests separately in net assets without donor restriction. All significant intercompany transactions have been eliminated in consolidation.

#### *Basis of Presentation*

In accordance with the provisions of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958, *Not-for-Profit Entities*, The Conservancy presents information regarding its financial position and activities according to two classes of net assets:

*Net assets with donor restriction* – A donor-imposed restriction is a stipulation that specifies a use for a contributed asset that is more specific than broad limits resulting from the following: a) the nature of the not-for-profit entity, b) the environment in which it operates, and c) the purposes specified in its articles of incorporation or bylaws or comparable documents. This classification includes contributions whose use by The Conservancy is limited by donor-imposed stipulations that either expire by passage of time – such as pledges receivable – or can be fulfilled by actions of The Conservancy, such as usage for land acquisition, specific programs within the shared conservation agenda – including certain overhead and indirect costs – or for appropriation from true endowment investment income.

When a stipulated time restriction ends or purpose restriction is satisfied, net assets with donor restriction are reclassified to net assets without donor restriction and are reported on the consolidated statement of activities as net assets released from restrictions.

Also included in this classification are contributions whose use by The Conservancy is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of The Conservancy, such that the principal must be maintained permanently by the Conservancy. Contributions for the donor-restricted endowment fund as well as amounts contributed to create a permanent revolving fund for land preservation are classified as net assets with donor restriction. This revolving fund is used to finance capital projects and donations to this fund are to be maintained in perpetuity for only this purpose.

*Net assets without donor restriction* – Resources that are not subject to donor-imposed stipulations, including revenues from membership dues, government grants and contracts, investment income (other than the unappropriated portion of true endowment investment income), and other inflows of assets over which the Board of Directors of The

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Conservancy (“Board”) has discretionary control. The Board of Directors or management may designate a portion of net assets for a specific purpose; however, these funds are classified as net assets without donor restriction. Noncontrolling interests in limited partnerships represent third-party limited partner ownership in partnerships for which the Conservancy serves as general partner. The Conservancy includes all expenses in this class of net assets, since the use of restricted contributions in accordance with donors’ stipulations results in the release of the restriction.

### *Measure of Operations*

The Conservancy’s measure of operations as presented in the consolidated statement of activities includes revenues from membership dues and contributions (including donor-restricted contributions to endowments), grants and contracts, transfers of conservation land and easements, allocation of endowment spending for operations, and other revenues that are not specified as non-operating below. Operating expenses – including the book value of conservation land and easements sold or donated to the government and others - are reported on the consolidated statement of activities by functional classification. Operating results also include the reclassification of net assets with donor restriction to net assets without donor restriction for which purpose or time restriction has been met.

The Conservancy’s non-operating activity within the consolidated statement of activities includes investment returns and other activities related to endowment (other than annual appropriation for spending), changes in value of split interest arrangements and donor-advised funds, changes in value of derivative instruments, amortization of financing costs, foreign currency remeasurement, and other infrequent transactions.

### *Foreign Currency*

The functional currency of The Conservancy is the US dollar. Gains and losses resulting from remeasurement of foreign currencies into US dollars are recognized as non-operating activities in the consolidated statement of activities. Where transactions of foreign affiliates are recorded in local currency, assets and liabilities are translated into US dollars at the exchange rate in effect at the date of the consolidated statement of financial position.

### *Fair value*

The Conservancy’s assets and liabilities are measured at fair value and are classified in the fair value hierarchy based on the lowest level of input that is significant to the valuation. This hierarchy is broken down into three levels based on inputs that market participants would use in valuing the financial instruments based on market data obtained from source independent of The Conservancy. The three-tier hierarchy of inputs is summarized in the three broad levels as follows:

Level 1 is based upon quoted prices in active market for identical assets and liabilities. Market price data is generally obtained from exchange or deal markets.

Level 2 is based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, and on model-based valuation techniques, for which all significant assumptions are observable in the market or can be corroborated by observable market data for substantially the full term of the assets. Inputs are obtained from various sources including market participants, dealers, and brokers.

Level 3 is based on valuation techniques that use significant inputs that are unobservable as they trade infrequently or not at all.

The Conservancy applies the practical expedient guidance contained in FASB ASC-820-10, *Fair Value Measurement and Disclosure*, to determine the fair value for some of its investments at the net asset value (NAV) reported by the fund managers. The guidance permits the use of NAV without adjustment under certain circumstances, unless it is probable that all or a portion of the investment will be sold for an amount different from NAV. As of June 30, 2019, The Conservancy had no plans to sell investments at amounts different from NAV. Investments measured at NAV as a practical expedient are not classified in the fair value hierarchy.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Most investments are carried at estimated fair value using the valuation hierarchy framework and NAV. Certain equity investments without readily determinable fair value presented using the measurement alternative in ASC 320 are valued using the initial investment in the LLC and are unimpaired and adjusted as of June 30, 2019 based on lack of observable price changes for identical or similar investments of the same issuer.

### *Contributions*

Unconditional donor promises to give cash and other assets are reported at fair value at the date that there is sufficient verifiable evidence documenting that a promise was made by the donor and received by The Conservancy. The promises are reported as dues and contributions with donor restrictions if received with donor stipulations that sufficiently limit the use of the donated assets.

The Conservancy recognizes contributed professional services from third parties and contributed goods as revenue and as expense or assets, at the fair value of those services or goods when received. During the fiscal year ended June 30, 2019 contributed goods and services totaled \$31,811,000 in the accompanying consolidated statement of activities.

Government grants and contracts are primarily considered to be contribution transactions, the majority of which are cost-reimbursable grants. The Conservancy has elected the “simultaneous release” accounting policy option such that grants received and used within the same period are reported in net assets without donor restriction. Revenue, including approved indirect cost recovery, is recognized when allowable costs have been incurred. The Conservancy’s costs incurred under its government grants and contracts are subject to audit by government agencies. Management believes that disallowance of costs, if any, would not be material to the consolidated financial position or consolidated changes in net assets of The Conservancy.

Revenue from exchange transactions with government agencies that is reflected as other income in the accompanying consolidated statement of activities totaled \$4,218,000 for the fiscal year ended June 30, 2019.

### *Other Accounting Policies*

Disclosures related to specific items in the consolidated statement of financial position and consolidated statement of activities are included in the footnotes of these items respectively.

### *Income Taxes*

The Conservancy has been granted an exemption from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code. The Internal Revenue Service has classified the Conservancy as other than a private foundation. The Conservancy pays a nominal amount of tax relating to several unrelated business income activities, primarily revenue from debt-financed property. The Conservancy takes no tax positions that it considers to be uncertain.

### *Use of Estimates*

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from the estimated amounts.

Estimates and assumptions are reviewed on an ongoing basis. Revisions to estimates are recognized prospectively.

### *Retirement plans*

The Conservancy’s employees are eligible after one month of services to participate in the Nature Conservancy Savings and Retirement Plan (the “Plan”), in which employees can make voluntary, tax-deferred contributions within specified limits.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

The Plan was established under the provision of Internal Revenue Code Section 401(k) and has received a favorable determination as to its tax status from the Internal Revenue Service. Certain employees are also eligible to participate in a non-qualified deferred compensation plan created pursuant to the Internal Revenue Code Section 457(b). The Conservancy's contributions to the plans were \$19,518,000 for the year ended June 30, 2019.

### *Subsequent events*

All subsequent events were evaluated through December 20, 2019, which is the date the financial statements were issued.

### *Contingencies*

The Conservancy is a party to various litigation arising out of the normal conduct of its operations. In the opinion of management, the ultimate resolution of these matters will not materially affect the financial position, changes in net assets, or cash flows of The Conservancy.

### *Related party transactions*

The Conservancy recorded \$10,713,000 in contribution revenue from current and former the Board of Directors of The Conservancy ("Board") members during the fiscal year ended June 30, 2019, and \$7,881,000 from current and former Board members that is reflected as pledges receivable in the accompanying consolidated statement of financial position. The Conservancy has an unsecured \$10,000,000 zero-interest loan agreement payable in full in 2026 to a current Board member reflected in notes payable in the accompanying consolidated statement of financial position.

Conditional pledges disclosed in the accompanying note to the consolidated financial statements include \$9,199,000 from current and former Board members.

### *Recent Accounting Pronouncements*

In May 2014, the FASB issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*. ASU 2014-09 clarifies the principles for recognizing revenue and develops a common revenue standard for US GAAP and International Financial Reporting Standards ("IFRS"). ASU 2014-09 requires new disclosures about contracts with customers, significant judgements in determining the satisfaction of performance obligations in contracts, and assets recognized from costs to obtain or fulfill contracts. ASU 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date* (issued August 2015) deferred the effective date of ASU 2014-09 for annual reporting periods beginning after December 15, 2017 (fiscal year 2019). In February 2017, the FASB issued ASU 2017-05, *Clarifying the Scope of Asset Derecognition Guidance and Accounting for Partial Sales of Nonfinancial Assets*, which requires measurement of a retained noncontrolling interest in a transferred nonfinancial asset – such as conservation land – at fair value consistent with how a retained noncontrolling interest in a business is measured and has the same effective date as ASU 2014-09. As a result of adopting these standards using the retrospective application with practical expedients elected, no prior year amounts were reclassified to conform to the presentation requirements. There was no material impact to the financial statements as a result of adoption.

In August 2016, the FASB issued ASU 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*, which revises the not-for-profit reporting model and requires that the Conservancy reclassify its net assets (previously reported as unrestricted, temporarily restricted, and permanently restricted) into two categories: net assets without donor-imposed restrictions and net assets with donor-imposed restrictions. ASU 2016-14 also requires recognition of underwater endowment funds as a reduction in net assets with donor restrictions and recognition of capital gifts for construction as net assets without donor restriction when associated assets are placed in service. Additionally, the guidance requires additional disclosures related to liquidity, functional expenses, and composition of net assets without donor restriction. With the adoption of ASU 2016-14 in fiscal year 2019, the Conservancy has updated the presentation in its statement of activities to include the reporting of operating subtotals.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

As a result of adopting this standard, certain prior year amounts were reclassified to conform to the presentation requirements, as follows (amounts in thousands):

Net Assets Classifications	Without Donor Restrictions	With Donor Restrictions	Total Net Assets
Unrestricted	\$ 5,368,848	\$ -	\$ 5,368,848
Temporarily restricted	-	833,406	833,406
Permanently restricted	-	396,219	396,219
<b>Net assets as previously presented for June 30, 2018</b>	<b>\$ 5,368,848</b>	<b>\$ 1,229,625</b>	<b>\$ 6,598,473</b>
Reclassifications to implement ASU 2016-14:			
Underwater endowments	\$ 643	\$ (643)	-
Capital gifts for construction of long-lived assets			-
<b>Net assets as of June 30, 2018, reclassified under ASU 2016-14</b>	<b>\$ 5,369,491</b>	<b>\$ 1,228,982</b>	<b>\$ 6,598,473</b>

In February 2016, the FASB issued ASU 2016-02, *Leases*, which requires recognition of rights and obligations arising from lease contracts - existing and new arrangements - as assets and liabilities on the balance sheet. The following ASUs clarify the guidance in ASU 2016-02 and have the same effective date:

- In January 2018, the FASB issued ASU 2018-01, *Land Easements Practical Expedient for Transition to Topic 842*, which provides an optional transition practical expedient to not evaluate existing or expired land easements that were not previously accounted for as leases under the current guidance in Topic 840.
- In July 2018, the FASB issued ASU 2018-11, *Targeted Improvements*, which allows entities to initially apply the new leases standard at the adoption date and recognize a cumulative-effect adjustment to the opening balance of net assets in the period of adoption.

ASU 2016-02 is effective for annual reporting periods beginning after December 15, 2018 (fiscal year 2020). The Conservancy is currently evaluating the impact that the standard will have on the consolidated financial statements and related disclosures.

In August 2016, the FASB issued ASU 2016-15, *Classification of Certain Cash Receipts and Cash Payments*, which addresses the classification of certain transactions with in the statement of cash flows, including cash payments for debt repayment or debt extinguishment costs, proceeds from settlement of insurance claims, and distributions from equity method investees. The Conservancy has made an accounting policy election to classify distributions received from equity method investees using the cumulative earnings approach; there was no material impact to the financial statements as a result of adoption.

In November 2016, the FASB adopted ASU 2016-18, *Restricted Cash*, which requires that the change in restricted cash and cash equivalents be presented in the statement of cash flows along with cash and cash equivalents. ASU 2016-18 is effective for fiscal years beginning after December 15, 2018 (fiscal year 2020). The Conservancy is evaluating the impact that the standard will have on the consolidated financial statements and related disclosures.

In January 2017, the FASB issued ASU 2017-01, *Clarifying the Definition of a Business*, which establishes that when substantially all of the fair value of gross nonfinancial assets acquired or disposed of is concentrated in a single identifiable asset or group of similar identifiable assets - such as conservation land - the assets and associated activities are not a business. There was no material impact to the financial statements as a result of adoption.

In June 2018, the FASB issued ASU 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*, which shifts the accounting for revenue recognition for most government grants from an exchange model to the contribution accounting model, resulting in most federal grants being accounted for as donor-restricted conditional contributions. The Conservancy has elected the "simultaneous release" accounting policy option such that grants received and used within the same period are reported in net assets without donor restriction, consistent with the previous presentation of government grants and contracts revenue in the statement of activities. Because most federal grants are awarded on a cost reimbursable basis, contribution revenue is triggered by incurring reimbursable costs and timing of

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

revenue recognition is not materially impacted by this amendment. For subgrants, expense recognition is deferred for conditional arrangements and immediate for unconditional arrangements. ASU 2018-08 is effective for annual periods beginning after June 15, 2018 for contributions received and effective for annual periods beginning after December 15, 2018 on contributions made; early adoption is permitted. The Conservancy early adopted the amendments for contributions made for fiscal year 2019, and in accordance with ASU 2018-08, no prior period results are restated in supplemental schedules nor are cumulative-effect adjustments reflected in the opening balance of net assets.

ASU 2018-08 also requires that entities determine whether a contribution is conditional on the basis of whether an agreement includes a barrier that must be overcome and either a right of return of assets transferred or a right of release of a promisor's obligation to transfer assets, which is likely to result in more grants and contracts being accounted for as conditional contributions than in prior years and an increase in the amount of deferred revenue and refundable advances. This guidance is applied on a modified prospective basis, meaning that there is no cumulative-effect adjustment to the opening balance of net assets as a result of adoption.

In August 2018, the FASB issued ASU 2018-13, *Disclosure Framework – Changes to the Disclosure Requirements for Fair Value Measurement*, which removes the requirement to disclose the valuation process for Level 3 fair value measurements and modifies other disclosures related to Level 3 fair value measurements. ASU 2018-13 is effective for fiscal years beginning after December 15, 2019 (fiscal year 2021); early adoption is permitted for any removed disclosures and entities are permitted to delay adoption of the additional disclosures until the effective date. The Conservancy partially adopted the removed disclosures for fiscal year 2019 and is currently evaluating the impact of the additional disclosures.

### Note 2. Liquidity

Financial assets and liquidity resources available within one year of June 30, 2019 for general expenditure such as operating expenses, scheduled principal payments on debt, and land acquisition are as follows (in thousands):

Cash and cash equivalents	\$	193,731
Government grants and contract receivables		31,845
Current notes and other receivables for operating		90,006
Pledge payments available for operations		133,109
Working capital investments		726,840
Board-approved appropriation for endowment spending (fiscal 2020)		38,926
<b>Total financial assets available within one year</b>	<b>\$</b>	<b>1,214,457</b>
Additional liquidity resources:		
Bank lines of credit	\$	30,000
Private foundation line of credit		20,000
<b>Total financial assets and liquidity resources available within one year</b>	<b>\$</b>	<b>1,264,457</b>

The Conservancy's endowment funds consist of donor-restricted and Board-designated endowment funds. Income from donor-restricted endowments is restricted for specific purposes and therefore is not available for general expenditure. Although the Conservancy does not intend to spend from its Board-designated endowment funds other than amounts appropriated for general expenditure as part of the annual budget process as described in Note 2 schedule above, the total \$936,726,000 of Board-designated net assets as of June 30, 2019 could be made available with Board or designee approval.

The Conservancy's cash flows have seasonal variations due to a concentration of contributions received at calendar year end, and financial assets are structured to be available as general expenditures, liabilities, and other obligations come due. To help manage seasonal cash flows or meet unanticipated liquidity needs – such as for opportunistic acquisition of conservation land and easements – the Conservancy maintains lines of credit with banks and private foundations that are drawn upon as needed. At June 30, 2019, amounts outstanding under these lines of credit amounted to \$39,366,000.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

### Note 3. Cash and Cash Equivalents

Cash represents working capital held in bank accounts in high quality financial institutions in the United States and 38 other countries. The cash in most non-U.S. accounts is uninsured but is limited per country to amounts that - in the opinion of management - are not material to the financial statements. Cash equivalents represent short-term, highly liquid investments with maturities of three months or less when purchased that do not have donor-imposed restrictions that limit their use to long-term investment, such as endowment funds.

Financial institutions that potentially subject The Conservancy to concentration of credit risk consist principally of cash deposits. Accounts at each institution are insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. At June 30, 2019, The Conservancy had \$169,207,000 in excess of the FDIC insured limit.

### Note 4. Restricted Cash and Cash Equivalents and Restricted Short-Term Investments

Restricted cash, cash equivalents, and short-term investments represent monies segregated to meet requirements of specific conservation project agreements.

Restricted cash and cash equivalents consist of the following at June 30, 2019 (in thousands):

Cash held in trust for mitigation agreements	\$	26,121
Cash contractually restricted for use by affiliates		2,921
<b>Total restricted cash and cash equivalents</b>	<b>\$</b>	<b>29,042</b>

Restricted short-term investments consist of the following at June 30, 2019 (in thousands):

Certificates of deposit held in trust for mitigation agreements	\$	25,000
Certificates of deposit to satisfy reserve requirements under charitable gift annuity agreements		246
Highly liquid U.S. government and cash instruments under collateral arrangement		4,970
<b>Total restricted short-term investments</b>	<b>\$</b>	<b>30,216</b>

### Note 5. Government Grants and Contracts Receivable

The Conservancy receives grants and contracts from Federal, state, and local agencies to be used for specific programs or land purchases. The excess of reimbursable expenditures over cash receipts is included in government grants receivable, and any excess of cash receipts over reimbursable expenditures is included in deferred revenue and refundable advances. Government receivables are expected to be realized within one year.

Unspent advances from government grants and contracts - both exchange and contribution transactions - of \$4,060,000 as of June 30, 2019 are reflected in the consolidated statement of financial position.

The Conservancy has \$285,734,000 in conditional government grants and contracts as of June 30, 2019.

### Note 6. Notes and Other Receivables

Notes and other receivable consist of the following at June 30, 2019 (in thousands):

Notes receivable and accrued interest	\$	23,812
Advances to Federal, state, and local subaward recipients		1,786
Bequest receivable		17,000
Other receivables		82,289
<b>Total notes and other receivable</b>	<b>\$</b>	<b>124,887</b>

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Notes receivable are expected to be realized in the following periods (in thousands):

Less than one year	\$	2,717
One to five years		15,822
More than five years		5,153
		<b>23,692</b>
Plus: Accrued interest receivable		120
<b>Total notes receivable and accrued interest</b>	<b>\$</b>	<b>23,812</b>

Advances to subaward recipients, bequests receivable, and other receivables are expected to be realized within one year.

Management regularly assesses the adequacy of the allowance for doubtful accounts by performing evaluations of accounts receivable and notes receivable, including factors such as the financial condition of borrowers and the existence of any guarantees. Balances are written off when deemed uncollectable.

### Note 7. Deposits, Prepaid Expenses, and Other Assets

Deposits, prepaid expenses, and other assets consist of the following at June 30, 2019 (in thousands):

Deposits on conservation land and easements	\$	3,537
Prepaid expenses		7,679
Other assets		4,765
<b>Total deposits, prepaid expenses and other assets</b>	<b>\$</b>	<b>15,981</b>

### Note 8. Pledges Receivable, net

Pledges receivable represent unconditional promises to give and are reported at fair value by discounting the expected future pledge payments at a risk-adjusted rate at the balance sheet date, and accordingly are categorized as Level 3 assets. The primary unobservable input used in the fair value measurement of The Conservancy's pledges receivable is the discount rate. Significant fluctuations in the discount rate could result in a material change. The discount rate used in the present value technique to determine fair value of pledges receivable is revised at each measurement date to reflect current market conditions and the creditworthiness of donors. In addition, management evaluates payment history and market conditions to estimate allowances for doubtful pledges.

Changes in the fair value of pledges receivable are reported in the consolidated statement of activities as contribution revenue except for changes in the allowance which are reported as program expenses at each subsequent reporting date. Net pledge activity resulted in a \$61,264,000 decrease in pledges receivable reflected in the accompanying statement of financial position, comprised of new pledges of \$144,226,000, pledge payments of \$205,756,000, and a \$266,000 net change in pledge discount and allowance.

Pledges receivable past due by 90 days are, in the opinion of management, not material to the financial statements.

Unconditional pledges are expected to be received in the following periods (in thousands):

Less than one year	\$	122,197
One to five years		111,393
More than five years		1,691
		<b>235,281</b>
Less: Discount of 5.5%		(12,318)
Less: Allowance for doubtful accounts		(8,841)
<b>Total pledges receivable, net</b>	<b>\$</b>	<b>214,122</b>

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Unconditional pledges receivable at June 30, 2019 have the following donor-imposed restrictions (in thousands):

Conservation programs and activities	\$	199,146
Conservation land and easement acquisition and stewardship		10,844
Endowment		1,145
Other operating activities		2,987
<b>Total pledges receivable, net</b>	<b>\$</b>	<b>214,122</b>

In addition, at June 30, 2019, the Conservancy has received promises to give that are conditioned upon the occurrence of specified future and uncertain events, such as the Conservancy raising matching gifts or acquiring certain conservation lands. Conditional promises to give are recognized as contribution revenue when the donor-imposed conditions are substantially met.

Conditional pledges at June 30, 2019 have the following conditions (in thousands):

Raised matching funds	\$	64,347
Land acquisition		17,955
Completion of conservation projects		32,348
Other		8,308
<b>Total conditional pledges</b>	<b>\$</b>	<b>122,958</b>

### Note 9. Securities Lending Agreement

The Conservancy lends certain securities in its investment portfolio to qualified borrowers on a short-term, fully collateralized basis in exchange for interest to help offset custodial fees. Collateral in the form of cash in US dollars, securities issued or guaranteed by the US government, or irrevocable letters of credit issued by banks independent of the borrowers is market-to-market on a daily basis, and the borrower is required to deliver the difference between the daily market value of the collateral and 102% of the loaned securities original fair market value if denominated in US dollars or 105% if denominated in foreign currency. The lending agent, in its agreement with The Conservancy, guarantees the repayment of the loan in the event of the borrower defaults. The Conservancy retains all the benefits of ownership including rights to dividends, interest, and other cash distributions pertaining to the loaned securities. The Conservancy also retains the right to redeem the loaned securities prior to the stipulated redemption date.

At June 30, 2019, The Conservancy recorded \$88,005,000 in securities pledged under its securities lending agreement and an equal amount payable to the borrowers under the agreement. These amounts are reflected in assets and liabilities in the consolidated statement of financial position.

### Note 10. Non-Conservation Lands

Real property with little or no ecological value acquired through contributions or in an exchange of conservation land is sold to provide funds for the Conservancy's conservation work. These assets are recorded at fair value in the consolidated statement of activities in the period received. During the fiscal year ended June 30, 2019 contributed non-conservation lands that is reflected in the accompanying consolidated statement of activities totaled \$9,122,000. Fair value is generally determined by appraisal at the time of acquisition. The input to the fair value estimate is classified in Level 3 of the fair value hierarchy. The value of non-conservation lands is reduced to the net realizable value at fiscal yearend, and the valuation allowance is reported in the consolidated statement of activities.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Changes in the fair value of non-conservation lands were shown as follows for the year ended June 30, 2019 (in thousands):

	Fair value June 30, 2018	Purchases & Transfer-in	Sales & Transfer-out	Realized Gain/(Loss)	Unrealized Gain/(Loss)	Fair value June 30, 2019
Non-conservation lands	\$ 15,919	\$ 14,512	\$ (12,320)	\$ 122	\$ (288)	\$ 17,945

### Note 11. Investments

The Conservancy's investments are held in three distinct categories:

- *Capital fund* – excess working capital and funds held primarily for the future acquisition of conservation land, easements, and for funding other conservation projects.
- *Endowment fund* – funds held as long-term capital to generate income for The Conservancy's operations.
- *Split interest arrangements* – donations that are held in trust by The Conservancy or third-party trustees, representing beneficial interests in trusts.

The overall investment objective of the Conservancy is to invest its assets in a prudent manner that will achieve a long-term return sufficient to fund a portion of its operating activities and increase investment value after inflation. Major investment decisions are authorized by the Board's Finance Committee, which oversees The Conservancy's investment activities in accordance with established policies. The amount of Endowment income provided each year for operations is established by the Finance Committee, through its adoption of an annual endowment spending rate and spending rate base. The spending rate for the year ended June 30, 2019 was 5.0% of the average fair market value of the 60 months of calendar year 2013 through 2017.

The Conservancy recognizes that risk must be assumed to achieve its stated long-term investment objectives. Therefore asset allocations and ranges are necessarily diverse, and consider liquidity needs. The Conservancy has considered its ability to withstand short and intermediate term variability and concluded that the portfolio can tolerate some interim fluctuations in market values and rates of return in order to achieve its objectives. However, The Conservancy realizes that market performance varies and that the portfolio's investment objectives may not be achievable during short-term periods.

The Conservancy has chosen not to manage its underlying assets directly, but to utilize independent investment managers. To maintain prudent diversification and to manage risk, The Conservancy's portfolio is divided among 55 to 65 separate managers. To mitigate concentration of credit risk, the Conservancy's excess cash is invested with high quality institutions, the largest concentrations of which are invested in certificates of deposit (45.0%), corporate bonds and notes (26.0%), and U.S. Commercial papers (23.4%).

Pursuant to its investment policy, The Conservancy's investments cannot have more than 10% of their assets at market value in securities of any one issuer, be the short-term or long-term, other than the U.S. Government and its Agencies. At June 30, 2019, the largest exposures in the Capital and Endowment Fund long term investments are 4.41% in a single global commingled equity fund and 4.61% and 4.57% is in two fixed income funds.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Investments are presented in the fair value hierarchy and consist of the following as of June 30, 2019 (in thousands):

	Level 1	Level 2	Level 3	NAV	Total
<b>Capital and Endowment Investments</b>					
Short-term investments	\$ 6,985	\$ 10,362	\$ -	\$ -	\$ 17,347
Repurchase agreements	-	399	-	-	399
Fixed income	63,772	225,657	-	-	289,429
Preferred securities	3,590	-	-	-	3,590
Exchange traded stocks	176,170	-	-	-	176,170
Exchange traded funds	12,399	-	-	-	12,399
Closed end funds	69,941	-	-	-	69,941
Derivatives	14	-	-	-	14
Commingled equity funds	-	-	-	595,416	595,416
Hedge funds	-	-	-	520,876	520,876
Private equity	-	-	-	259,549	259,549
Private real estate	-	-	-	110,734	110,734
Total capital and endowment investments	<u>\$ 332,871</u>	<u>\$ 236,418</u>	<u>\$ -</u>	<u>\$ 1,486,575</u>	<u>\$ 2,055,864</u>

### Split interest arrangements

Split interest, trustee					
U.S. agency bonds	\$ 10	\$ 5,876	\$ -	\$ -	\$ 5,886
Mutual funds	136,732	-	-	-	136,732
Real estate	-	-	15,006	-	15,006
U.S. treasuries	10,815	-	-	-	10,815
Short-term investments	5,691	-	-	-	5,691
Exchange traded funds	16,816	-	-	-	16,816
Municipals	15	-	-	-	15
Commingled equity funds	-	-	-	99,633	99,633
Fixed income funds	618	-	-	-	618
Split interest, non-trustee	-	-	31,263	-	31,263
Total split interest arrangements	<u>\$ 170,697</u>	<u>\$ 5,876</u>	<u>\$ 46,269</u>	<u>\$ 99,633</u>	<u>\$ 322,475</u>

### Total Investments measured at fair value

\$ 2,378,339

Of the \$2,405,977,000 total Investments in the accompanying consolidated statement of financial position, net investments not measured at fair value or reflected in the table above are as follows (in thousands):

Equity method investment	\$ 21,259
Equity investment valued using the measurement alternative in ASC 320	4,708
Net investment receivables/payables and other	1,671
<b>Total investments not measured at fair value</b>	<u>\$ 27,638</u>

The Conservancy's investment funds are valued by the following valuation techniques: equity securities are typically valued at the last sale price or official closing price on the exchange or principal market where the security trades; debt obligations are valued based on the evaluated prices provided by an independent pricing vendor or broker-dealers; real estate investment properties are valued based on results from an independent appraisal and a professional third-party market valuations; future contracts are typically valued at the last traded price on the exchange on which they trade. The value of certain alternative investments not included in the fair value hierarchy represents the ownership interest in the NAV of the respective

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

partnership. If no public market exists for the investment securities, the fair value is determined by the general partner taking into consideration, among other things, the cost of the securities, prices of recent significant placements of securities of the same issuer, and subsequent developments concerning the companies to which the securities relate. The Conservancy has performed significant due diligence around these investments to ensure NAV is an appropriate measure of fair value.

Investments valued using NAV practical expedient consists of following for the year ended at June 30, 2019 (in thousands):

Category of Investments	Fair Value	Unfunded Commitments	Redemption Frequency	Redemption Notice Period
Commingled equity funds	\$ 595,416	\$ -	Daily (restrictions apply), weekly, monthly, quarterly	2 - 90 days
Hedge funds	520,876	-	Monthly, quarterly, semi-annually, annually, biennially, rolling 2-4 years	30 - 90 days
Private equity funds	259,549	264,243	N/A	N/A
Real estate funds	110,734	52,490	N/A	N/A
<b>Total investments valued using NAV</b>	<b>\$ 1,486,575</b>	<b>\$ 316,733</b>		

Otherwise redeemable investments valued using NAV are typically subject to lockup and rates that may vary from quarterly to 5 years or longer based on contractual agreement and there are no otherwise significant restrictions on the ability to sell investments in this portfolio.

The Conservancy's investments policy allows for the use of derivatives by investment managers and at the portfolio-level to assist in managing assets allocation and exposures. These derivative exposures are exchange-traded and are reported in the fair value of the overall portfolio within Level 1. The use of derivative instruments involves the risk of imperfect correlation in movement in the price of the instruments, interest rates, and the underlying hedged assets. As a result, The Conservancy may not achieve the anticipated benefits of hedging strategies. The Conservancy's derivatives contracts held at June 30, 2019 are not accounted as hedging instruments under GAAP.

Activity and balances related to derivative instruments held at June 30, 2019 are shown as follows (in thousands):

	Fair value as of June 30, 2019		Changes in Fair Value		As of June 30, 2019		
	Location in Consolidated Statement of Financial Position	Amount	Location in Consolidated Statement of Activities	Amount	Collateral Amount	Notional Value	Number of Contracts
Futures - emerging market equity (Long position)	Investments	\$ 14	Investment returns	\$ 46	\$ 21	\$ 474	9

### Note 12. Property and Equipment

Property and equipment valued \$50,000 or more is capitalized. Purchased property and equipment is carried at cost, and donated property and equipment is recognized at fair value at the date of contribution. Depreciation and amortization are computed using the straight-line method for all depreciable assets over the estimated useful lives of the assets, ranging from 5 to 30 years for building and building improvements, 3 to 5 years for computer equipment and software, and 4 to 25 years for furniture, fixtures, and others. \$52,637,000 was fully depreciated at June 30, 2019.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Property and equipment consist of the following at June 30, 2019 (in thousands):

Land for operations	\$	7,686
Construction in progress		16,944
Buildings and improvements		180,423
Computer equipment and software		34,524
Furniture, fixtures, and other		32,035
		<b>271,612</b>
Less: Accumulated depreciation and amortization		(129,640)
<b>Total property and equipment, net</b>	<b>\$</b>	<b>141,972</b>

### Note 13. Conservation Land and Easements

Conservation land is real property with significant ecological value. These properties are either managed in an effort to protect the natural biological diversity of the property or transferred to other organizations to manage in a similar fashion.

The Conservancy records land and land interests at cost if purchased or at fair value at the date of acquisition, if all or part of the land was received as a donation. Fair value is generally determined by appraisal at the time of acquisition and is not subsequently adjusted. Upon sale or gift, the book value of the land or land interest is reported as a program expense and the related proceeds, if any, are reported as revenue in the consolidated statement of activities.

Conservation easements are comprised of listed rights and/or restrictions over the owned property that are conveyed by a property owner to the Conservancy - almost always in perpetuity - in order to protect the owned property as a significant natural area, as defined in federal tax regulations. These intangible assets may be sold or transferred to others so long as the assignee agrees to carry out, in perpetuity, the conservation purposes intended by the original grantor.

The Conservancy has entered into contracts for the purchase of land and other purchase commitments that have not closed as of June 30, 2019 in the amount of \$137,777,000.

### Note 14. Leases

The Conservancy has entered into non-cancelable operating leases for office space, which expire at various dates through 2031. Certain of these leases contain rent escalation clauses, usually based on the consumer price index.

Future minimum lease payments for all operating leases are shown as follows as of June 30, 2019 (in thousands):

2020	\$	13,036
2021		9,250
2022		7,806
2023		7,303
2024		6,903
Thereafter		23,282
<b>Total minimum lease payments</b>	<b>\$</b>	<b>67,580</b>

The carrying value of accounts payable do not differ materially from their estimated fair value.

In order to partially insulate itself from the variable nature of the interest rates on its outstanding debt, The Conservancy has three interest rate swap agreements. The Conservancy pays a fixed rate of 4.373% on \$95,375,000 in return for receipt of variable rate interest in the amount of 3- month LIBOR and pays a fixed rate of 2.962% on \$190,000,000 in return for receipt of variable rate interest in the amount of 67% of 3-month LIBOR. The Conservancy pays a fixed rate of 3.56% on \$25,053,000 in return for receipt of variable rate interest in the amount of 67% of 1-month LIBOR. Maturities of the swap agreements range from 2027 to 2033 and the counterparty to these swaps has the option to terminate at their discretion.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

The Conservancy's interest rate swap arrangements have inputs which can generally be corroborated by observable market data and are therefore classified within Level 2. Such inputs include market prices for reference securities, yield curves, credit curves, measures of volatility, prepayment rates, assumptions for nonperformance risk, and correlations of such inputs. The valuation methods described above may produce fair value calculations that may not be indicative of net realized value or reflective of future fair values. The Conservancy believes the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date. The fair value of these interest rate swap agreements is reflected in the accompanying consolidated statement of financial position as accounts payable and accrued liabilities.

Activity and balances related to the interest rate swap agreements held at June 30, 2019 are shown as follows (in thousands):

	Fair Value as of June 30, 2019		Changes in Fair Value		As of June 30, 2019		Number of Contracts
	Consolidated Statement of Financial Position	Amount	Consolidated Statement of Activities	Amount	Collateral Amount	Notional Value	
Interest rate swap	Accounts payable and accrued liabilities	\$ 29,524	Loss on interest rate swap agreements	\$ (9,309)	\$ -	\$ 208,704	3

### Note 15. Bonds and Notes Payable

Bonds and notes payable consists of the following at June 30, 2019 (in thousands):

	Interest Rate	Maturity	2019
Colorado Educational and Cultural Facilities Authority Revenue Bonds			
Series 2002A, tax exempt, unsecured	1.80%	July 2024	\$ 7,804
Series 2012, tax exempt, unsecured	1.91%	July 2033	113,580
Revenue Bonds			
Series 2019A, taxable, unsecured	4.50%	February 2049	40,000
Series 2019B, taxable, unsecured	3.66%	February 2024	62,000
Mortgages and loans	0% - 4.50%	2019 - 2042	124,678
Notes Payable	0%	On demand	4,929
<b>Bonds and notes payable - recourse</b>			<b>352,991</b>
<b>Notes payable - non-recourse</b>	2.57%	December 2020	<b>45,500</b>
<b>Total bonds and notes payable</b>			<b>\$ 398,491</b>

The Conservancy uses debt, both fixed and variable, primarily to finance the acquisition of conservation lands and easements. Debt is reported at carrying value. At June 30, 2019, The Conservancy is in compliance with all financial debt covenants, including requirements to maintain specified liquidity ratios.

Due to the nature of certain variable rate bond agreements, The Conservancy may receive notice of an optional tender on its variable-rate bonds, in which case The Conservancy would have an obligation to purchase the bonds tendered if unable to secure a different source of financing at that time. At June 30, 2019, The Conservancy had a standby liquidity support agreement with a financial institution to support the original principal amount of \$50,000,000 of the variable rate demand obligations. Under this agreement, the financial institution agreed to supply additional liquidity to The Conservancy up to that amount, with which The Conservancy could purchase the bonds if The Conservancy could not remarket the bonds. In the event of a draw on the \$50,000,000 liquidity support line, the due date would be September 14, 2021.

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

The following schedule of amounts due is based on the maturity dates per the debt agreements (in thousands):

2020	\$ 133,084
2021	30,148
2022	56,189
2023	7,624
2024	101,607
Thereafter	69,839
<b>Total bonds and notes payable</b>	<b>\$ 398,491</b>

Interest expense incurred on total notes payable for the year ended at June 30, 2019 was \$17,366,000.

### Note 16. Split Interest Arrangements

The Conservancy enters into split interest arrangements whereby donations are held in trust by The Conservancy or third-party trustees and invested. Agreed-upon amounts of the invested funds are payable to the donor or the donor's designee for a specified period of time or until the donor's death, after which time The Conservancy may use the investments for operations or a restricted use specified by the donor.

The donated trust asset investments are recorded at fair value based on the latest available information, and are included in investments following the fair value hierarchy. The marketable securities are priced using unadjusted market quotes. Alternative investments are valued based on NAV as practical expedient, and real properties are valued by subsequent sales price. For split-interest arrangements where the Conservancy is not the trustee, valuations are based on the values reported by third-party trustees. There is no market for these arrangements, and therefore is classified within Level 3. See Note 11 Investments for the fair value hierarchy of investments from split interest arrangements.

Changes in the fair value of split interest investments classified as Level 3 financial instruments for the year ended June 30, 2019 are shown as follows (in thousands):

	Fair value June 30, 2018	Purchases & Transfer-in	Sales & Transfer-out	Realized Gain/(Loss)	Unrealized Gain/(Loss)	Fair value June 30, 2019
Split interest arrangements	\$ 45,740	\$ 7,827	\$ (6,961)	\$ (209)	\$ (128)	\$ 46,269

A liability for split-interest obligation is recorded for the actuarially-determined present value of the estimated future payments to be made to the beneficiaries.

The Conservancy utilizes the 2012 Individual Annuity Reserving table to actuarially calculate the liability associated with the estimated donor payments under these arrangements. The Conservancy determines the discount rate to be used in the month the split interest arrangements are entered into with the donor and these rates have ranged from 1% to 9%. The present value of the actuarially determined liability resulting from these gifts is recorded at the date of gift and adjusted annually thereafter to reflect fair value.

Split interest arrangements payables consist of the following as of June 30, 2019 (in thousands):

Payable under charitable gift annuities	\$ 95,083
Payable under charitable remainder trusts	79,360
Payable under pooled income funds	2,332
Payable under unsold unitrust	14,231
<b>Total split interest arrangements payable</b>	<b>\$ 191,006</b>

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

### Note 17. Net Assets

The Conservancy's net assets as of June 30, 2019, includes the following (in thousands):

	Without Donor Restrictions	With Donor Restrictions	Total Net Assets
Undesignated	\$ 184,435	\$ -	\$ 184,435
Board-designated funds functioning as endowment	936,726	-	936,726
Time-restricted	-	70,603	70,603
Land preservation fund	160,414	174,431	334,845
Land, easements, and capital funds	4,170,074	244,322	4,414,396
Restricted for specific purposes	-	214,210	214,210
Split interest arrangements	5,213	125,194	130,407
Contributed long-lived assets to create permanent endowments	-	936	936
Invested in perpetuity, subject to endowment spending policy	-	385,824	385,824
<b>Total net assets before noncontrolling interests</b>	<b>5,456,862</b>	<b>1,215,520</b>	<b>6,672,382</b>
Noncontrolling interests	44,253	-	44,253
<b>Total net assets</b>	<b>\$ 5,501,115</b>	<b>\$ 1,215,520</b>	<b>\$ 6,716,635</b>

The Board has approved management's interpretation of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as enacted by the Council of the District of Columbia. UPMIFA requires the preservation of the fair value of the original gifts as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

The Endowment includes both donor-restricted endowment funds and funds designated by the Board to function as endowments. The Conservancy classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, and (b) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by The Conservancy.

The Conservancy considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the endowment fund;
- The purpose of the institution and the endowment funds;
- General economic conditions;
- The possible effect of inflation or deflation;
- The expected total return from income and appreciation of investments;
- Other resources of the institution; and
- The investment policy of the institution.

Endowment funds are categorized as following in net asset classes as of June 30, 2019 (in thousands):

	Without Donor Restrictions	With Donor Restrictions	Total Endowment
Invested in perpetuity, subject to endowment spending policy	\$ -	\$ 385,824	\$ 385,824
Board-designated funds functioning as endowment	936,726	-	936,726
<b>Total endowment funds</b>	<b>\$ 936,726</b>	<b>\$ 385,824</b>	<b>\$ 1,322,550</b>

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

Changes in endowment net assets for the year ended June 30, 2019 are summarized as follows (in thousands):

	Without Donor Restrictions	With Donor Restrictions	Total Endowment
Endowment net assets at beginning of year	\$ 932,695	\$ 362,035	\$ 1,294,730
Investment returns on endowments, net	46,498	18,659	65,157
Contributions and pledge payments received	-	17,714	17,714
Matching fund to donor restricted true endowment	-	549	549
Transfers to create funds functioning as endowment	2,970	1,025	3,995
Appropriation of endowment assets for expenditure	(60,492)	-	(60,492)
Net Assets released from restrictions	15,371	(15,371)	-
Subtotal of endowment funds before reclassification	937,042	384,611	1,321,653
Reclassification and transfers of net assets	(316)	1,213	897
<b>Total endowment funds</b>	<b>\$ 936,726</b>	<b>\$ 385,824</b>	<b>\$ 1,322,550</b>

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or the Uniform Prudent Management of Institutional Funds Act (UPMIFA) requires The Conservancy to retain as principal in perpetuity. Deficiencies of this nature exist in 5 donor-restricted endowment funds, which together have an original gift value of \$19,921,000, a current fair value of \$19,406,000, and a deficiency of \$515,000 as of June 30, 2019. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after the investment of new contributions for donor-restricted endowment funds and authorized appropriation that was deemed prudent.

The Conservancy has a policy that permits spending from underwater endowment funds up to the Board-approved annual endowment spending rate in accordance with UPMIFA's prudence standard.

### Note 18. Program expense allocation

Operating expenses are allocated to program and support categories based on separate cost center types as defined below. Conservation land and easements that are acquired by The Conservancy, but not sold or donated, are reflected as an increase in conservation land and easements on the consolidated statements of financial position and are excluded from the program expense categories on the consolidated statements of activities.

The Conservancy accounts for its program expenditures in the following categories:

- *Conservation* – Expenditures related to the broad spectrum of activities and actions critical to advancing The Conservancy's mission. Expenditures related to understanding, monitoring, maintaining, restoring, and managing natural areas owned by The Conservancy and others are included, as well as expenditures for developing and enhancing The Conservancy's ability to gather and share ecological information and to assess and evaluate threats to natural systems. In addition, this area includes expenditures to mitigate, prevent, or slow the effects of these threats, including investments in the institutional development of domestic and international conservation organizations. Expenditures related to improving public land management and supporting the development of sound global policies, including participating in conferences and events that help establish a common vision for conservation worldwide are included, as well as expenditures associated with community outreach and education of key stakeholders and land users in areas where Conservancy conservation programs reside.
- *General and Administrative* – Expenditures related to building and maintaining an efficient business infrastructure, including those related to corporate governance, to support and advance the programmatic conservation objectives of The Conservancy.
- *Fundraising and Membership* – Expenditures related to fund-raising strategies that provide the revenue stream for both operations and capital needs to further the accomplishment of The Conservancy's mission and

## Notes to Consolidated Financial Statements

For the year ended June 30, 2019

objectives, and expenditures related to the acquisition and retention of The Conservancy's members primarily through the use of a direct-mail program.

Each functional classification displays expenses related to the underlying operations by natural classification. Expenses are allocated directly to program and support services based on separate cost centers for each functional expense category. Certain expenses are attributable to more than one functional expense category and require allocation on a reasonable basis that is consistently applied. Salaries and other compensation that constitute direct conduct or supervision of program or support functions are allocated on the basis of estimates of time and effort, and employee benefits are allocated proportionately to salaries. Depreciation and amortization are allocated to the functional categories in which the underlying assets are used. Interest expense on external debt is allocated to the functional categories which have benefitted from the proceeds of the external debt.

Expenses by functional classification are shown as the follows for the year ended June 30, 2019 (in thousands):

	Conservation	General and Administrative	Fundraising and Membership	Total Expenses
Salaries and benefits	\$ 255,578	\$ 91,782	\$ 75,870	\$ 423,230
Grants and subawards	61,071	15	33	61,119
Professional services	98,219	10,273	21,817	130,309
Travel	17,759	3,314	3,484	24,557
Publication, printing and postage	5,933	368	28,037	34,338
Supplies and equipment	21,214	8,293	3,262	32,769
Occupancy	1,563	12,350	259	14,172
Interest expenses	16,127	1,241	-	17,368
Depreciation and amortization	7,398	3,493	1,725	12,616
Contributed goods and services (non-cash expense)	14,283	12,927	3,437	30,647
All other expenses	20,997	17,649	4,624	43,270
	<b>520,142</b>	<b>161,705</b>	<b>142,548</b>	<b>824,395</b>
Book value of conservation land and easements sold or donated to governments and others	112,997	-	-	112,997
<b>Total expenses</b>	<b>\$ 633,139</b>	<b>\$ 161,705</b>	<b>\$ 142,548</b>	<b>\$ 937,392</b>

### Note 19. Noncontrolling interests

The Conservancy is a general partner in partnerships in which third parties have noncontrolling equity investments, which are separately presented on the consolidated statement of position as a component of net assets without donor restriction.

Changes in consolidated net assets without donor restrictions for the year ended June 30, 2019 are summarized as follows (in thousands):

	Controlling Interests	Noncontrolling Interests	Total net assets without donor restrictions
Net assets without donor restrictions at beginning of year	\$ 5,369,491	\$ -	\$ 5,369,491
Change in net assets from operating activities	84,089	-	84,089
Investments by noncontrolling interests in partnerships	-	44,253	44,253
Other changes in net assets from non-operating activities	3,282	-	3,282
<b>Total net assets without donor restrictions</b>	<b>\$ 5,456,862</b>	<b>\$ 44,253</b>	<b>\$ 5,501,115</b>

**SUPPLEMENTAL SCHEDULES**

For the years ended June 30, 2019 and 2018

**Supplemental Schedules**

The following supplemental schedules include the consolidated statements of financial position as of June 30, 2019 (with comparative totals as of June 30, 2018) and the summarized consolidated statements of activities for the year ended June 30, 2019 (with comparative totals for the year ended June 30, 2018).

While these schedules are not required under Generally Accepted Accounting Principles, they provide useful additional detail to help the user of these financial statements understand how funds are spent, as well as providing prior year comparisons.

**SUPPLEMENTAL SCHEDULES – CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

As of June 30, 2019 and 2018

<b>Assets</b>	<b>2019</b>		<b>2018</b>	
Cash and cash equivalents	\$	193,731	\$	66,317
Restricted cash and cash equivalents		29,042		22,071
Restricted short-term investments		30,216		25,000
Government grants and contracts receivable		31,845		32,767
Notes and other receivable		124,887		41,492
Deposits, prepaid expenses and other assets		15,981		15,028
Pledges receivable, net		214,122		275,386
Securities pledged under securities lending agreement		88,005		52,482
Non-conservation lands		17,945		15,918
Investments		2,405,977		2,478,871
Property and equipment, net		141,972		126,947
Conservation easements		2,288,383		2,221,307
Conservation lands		2,128,184		2,036,278
<b>Total Assets</b>		<b>\$ 7,710,290</b>		<b>\$ 7,409,864</b>
<b>Liabilities</b>				
Accounts payable and accrued liabilities	\$	219,410	\$	116,596
Payable under securities lending agreement		88,005		52,482
Deferred revenue and refundable advances		96,743		105,449
Bonds and notes payable - recourse		352,991		345,350
Notes payable - non-recourse		45,500		-
Split interest arrangements payable		191,006		191,514
<b>Total Liabilities</b>		<b>993,655</b>		<b>811,391</b>
<b>Net Assets</b>				
Without donor restrictions, including noncontrolling interests of \$44,253 in FY19	\$	5,501,115	\$	5,368,848
With donor restrictions		1,215,520		1,229,625
<b>Total Net Assets</b>		<b>6,716,635</b>		<b>6,598,473</b>
<b>Total Liabilities and Net Assets</b>		<b>\$ 7,710,290</b>		<b>\$ 7,409,864</b>

**SUPPLEMENTAL SCHEDULES – SUMMARIZED CONSOLIDATED STATEMENTS OF ACTIVITIES**

For the years ended June 30, 2019 and 2018

<b>Operating Activities</b>	<b>2019</b>	<b>2018</b>
<b>Contribution revenues:</b>		
Dues and contributions	\$ 554,378	\$ 750,922
Contributed goods and services	31,811	31,628
Contributed conservation land and easements	41,543	57,721
Contributed non-conservation land	9,122	9,162
Government grants and contracts	127,764	117,894
<b>Total contribution revenues</b>	<b>764,618</b>	<b>967,327</b>
Sale of conservation land and easements	57,921	57,482
Investment returns on operating activities	2,500	14,835
Other income	106,574	60,307
<b>Total revenues</b>	<b>931,613</b>	<b>1,099,951</b>
Allocation of endowment spending	60,492	58,161
<b>Total revenues and reclassifications</b>	<b>992,105</b>	<b>1,158,112</b>
<b>Expenses:</b>		
Conservation	520,142	523,959
Book value of conservation land and easements sold or donated	112,997	98,740
<b>Total program expenses</b>	<b>633,139</b>	<b>622,699</b>
General and administrative	161,705	163,778
Fundraising and membership	142,548	125,350
<b>Total expenses</b>	<b>937,392</b>	<b>911,827</b>
<b>Increase in net assets from operating activities</b>	<b>54,713</b>	<b>246,285</b>
<b>Non-Operating Activities</b>		
Investment returns on non-operating activities	91,494	178,112
Allocation of endowment spending to operations	(60,492)	(58,161)
Sale of noncontrolling interests	44,253	-
Gains (losses) on interest rate swap agreements	(9,309)	12,168
Foreign exchange losses	(2,497)	(1,691)
<b>Increase in net assets from non-operating activities</b>	<b>63,449</b>	<b>130,428</b>
<b>Total increase in net assets</b>	<b>118,162</b>	<b>376,713</b>
Net assets at beginning of year	6,598,473	6,221,760
<b>Net assets at end of year</b>	<b>\$ 6,716,635</b>	<b>\$ 6,598,473</b>