

# Our Impact

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2021





# United as Nature and People

Stagg Marsh, Northwest Territories  
© Cat Fauvelle/TNC Photo Contest 2021

Our vision is a resilient Canada where people and nature are united, and ecosystems, communities and economies are thriving.

## CONSERVING AT SCALE

From forest to sea, we are working at an unprecedented scale, irrespective of borders and designed to endure, for the future of people and nature.

## INNOVATING FOR CLIMATE CHANGE

We advance Natural Climate Solutions in Canada—science-based approaches to protecting, managing and restoring nature to mitigate climate change.

## INVESTING IN PEOPLE

We bring together communities, industries and governments to set a new course that supports nature, bolsters economies and respects culture and values.

## ADVANCING RECONCILIATION

We put Indigenous rights at the heart of conservation, creating new pathways for reconciliation and investing in leadership.

## AMPLIFYING GLOBAL IMPACT

As a program of the world's largest conservation organization, we bring unprecedented global resources, innovation and investment to Canada.



# Our Impact



## NATURAL CLIMATE SOLUTIONS

New Science to Tackle the Climate Crisis

PAGE 5

## INDIGENOUS-LED CONSERVATION

Safeguarding Nature, Culture and Communities

PAGE 9

## A LESSON IN RESILIENCE

Thaidene Nënë Indigenous Protected Area

PAGE 12

## ORGANIZATIONAL GROWTH

Charting an Ambitious and Respectful Path Forward

PAGE 16

## TRANSFORMATIVE SUPPORT

Transformative Support that Unites Nature and People

PAGE 19

We acknowledge that we work within Indigenous territories across the land currently known as Canada.



# Ambition and Hope in Our Changing World

Paint Lake, Manitoba  
© Jeff Vernaus

"Real hope doesn't come knocking on the door of our brains uninvited. If we want to find it, we have to roll up our sleeves and go out and look for it."

This is how Katharine Hayhoe, a renowned Canadian climate scientist (and chief scientist of The Nature Conservancy [TNC]) describes her source of hope in the face of climate change. Her message resonates after a year of record-shattering heatwaves, smoked-filled air, and crop-withering drought across our country. In that same period, our team and partners have raised our ambition, acted decisively and worked together in the face of these challenges.

In June, TNC's Canada Program launched new science showing the power of nature to cut Canada's greenhouse gas emissions (page 5). Together with 38 leading experts, we identified pragmatic, cost-effective solutions across forests, grasslands, wetlands and farmlands that are available now. Governments responded immediately, seeing a clear opportunity to help reach our national target of cutting emissions by 40 to 45 percent below 2005 levels by 2030.

Across Canada, our team invested more in the leadership of Indigenous communities. We facilitated knowledge-sharing across a network of 40-plus Indigenous Guardian programs on the front lines of climate change (page 9). And we celebrated with the Łutsël K'é Dene First Nation as the Thaidene Nënë Fund (for which our organization raised \$15 million that was matched by Canada's federal government)

was fully capitalized and for the first time supported on-the-land learning and stewardship (page 12).

Our team grew this year and so did our steadfast commitment to being an informed and respectful partner to Indigenous Peoples. In September, we reflected on an internal evaluation, conducted by an Indigenous-led research firm, of our practices across every team (page 18). We are now developing immediate next steps and a long-term plan that will continue our journey.

Over the last year, our donors rolled up their sleeves and offered generous, flexible support when we needed it most. Philanthropic leaders, such as RBC Tech for Nature and the Bezos Earth Fund, made visionary investments to scaling climate solutions.

It is our collective ambition that will safeguard our future. And growing our ambition with the support of governments, corporations, communities and donors—that is my source of hope.



**Hadley Archer**  
EXECUTIVE DIRECTOR,  
CANADA PROGRAM



*To tackle the  
climate crisis, our  
actions must be  
bold, collaborative  
and supportive of  
local leadership  
and knowledge.*

**TYSON ATLEO**

Natural Climate Solutions Director, Canada Program

Clayoquot Sound, British Columbia  
© Sara Kempner/TNC Photo Contest 2019





# Collaborating on New Solutions

Nelson River, Manitoba  
© Robert Rideout

Nature can deliver immediate impact in tackling the climate crisis in Canada, according to new science launched this summer by TNC's Canada Program in collaboration with 38 leading experts.

The peer-reviewed study shows that protecting, better managing and restoring nature can cut Canada's emissions by 78 megatonnes per year by 2030—an amount equal to the emissions from powering every single home in Canada for about three years. These Natural Climate Solutions can play a major role in mitigating the climate crisis, alongside drastically reducing fossil-fuel use, boosting energy efficiency and accelerating clean energy.

Building on global and American studies, we collaborated with experts from academia, governments, and non-governmental organizations to analyze Canada-specific pathways. Top examples include protecting more natural areas to store greenhouse

gases, improved farming practices such as planting cover crops, and planting trees.

Our study launch in June sparked new discussions across Canada about Natural Climate Solutions, among federal and provincial governments, businesses, communities and many others. The science also evaluated the cost of each pathway, finding that many Natural Climate Solutions cost less than \$50 per tonne of carbon (which is very inexpensive), and all are ready and available now.

[Learn more about our climate work](#)

Picking berries in Kinosao  
Sipi Cree Nation, Manitoba  
© Robert Rideout





# By the numbers

We know that science has the ability to sway public policy—but only if that science is elevated by a strategic and compelling outreach plan. By connecting with reporters across Canada who have been covering climate issues for years and broadening our audiences across social media, we reached policy and business leaders, scientists, communities, and Canadians concerned about climate change.

This study has already helped decision-makers at all levels understand where the greatest potential exists through Natural Climate Solutions to inform Canada’s fight to tackle the climate crisis.



78 Mt

BY PROTECTING, BETTER MANAGING AND RESTORING NATURE, CANADA CAN REDUCE ITS GREENHOUSE GAS EMISSIONS BY UP TO 78 Mt CO<sub>2</sub>e ANNUALLY IN 2030.



3 years

NATURAL CLIMATE SOLUTIONS CAN REDUCE CANADA'S ANNUAL EMISSIONS EQUAL TO THE EMISSIONS FROM POWERING EVERY SINGLE HOME IN CANADA FOR ABOUT 3 YEARS.

THE ANNUAL POTENTIAL FOR NATURAL CLIMATE SOLUTIONS IN 2030 IS EQUAL TO 11% OF CANADA'S CURRENT ANNUAL CARBON EMISSIONS.



NATURAL CLIMATE SOLUTIONS ARE AVAILABLE NOW AND MANY ARE RELATIVELY COST-EFFECTIVE, AVAILABLE AT \$50 PER TONNE.

\$50  
PER TONNE



7,000+

OUR LAUNCH EFFORT REACHED MORE THAN 7,000 PEOPLE ACROSS CANADA THROUGH OUTREACH, OUR WEBSITE, SOCIAL MEDIA AND SUPPORT FROM OUR PARTNERS.

850+

OUR 4 VIRTUAL EVENTS WERE ATTENDED BY MORE THAN 850 PEOPLE FROM THE CORPORATE, PHILANTHROPIC AND ENVIRONMENTAL SECTORS.

THE STUDY WAS SHARED ACROSS TWITTER, FACEBOOK AND LINKEDIN, APPEARING MORE THAN 1.2 MILLION TIMES.

1.2  
MILLION

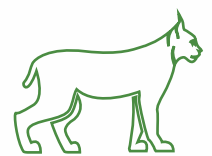
OUR STUDY RESULTS ARE HELPING TO INFORM A \$4-BILLION FEDERAL INVESTMENT TO ADVANCE NATURAL CLIMATE SOLUTIONS IN CANADA.

\$4  
BILLION



# Canada Lynx

The complex cycles of the snowshoe hare and its main predator, Canada lynx, have played out for centuries. Because lynx depend so heavily on snowshoe hare, their populations rise and fall with fluctuations in the hare population. But this balance is being altered by the impacts of climate change as weather patterns shift, snowpack melts and vital habitat disappears. Natural Climate Solutions such as forest protection and management can benefit lynx and other wildlife by keeping critical habitat intact and maintaining corridors for species to thrive.



40%

The Canada lynx has lost about 40 percent of its historical geographic range across North America.



*In this job as a Guardian ...  
I will hear the birds sing,  
I will feel the sun or the  
rain on my face, I will hear  
the wind and the water and  
feel the energy of the forest.  
How could you not want  
to be a part of it?*

**DAVID CLIFFE**

Indigenous Guardian, Wei Wai Kum First Nation

[Read the full Nanwakolas Council story](#)





# Growing Support

Yellowknife, Northwest Territories  
© Stanley Aryanto/TNC Photo Contest 2019

This year, we supported many Indigenous Nations and their priorities, from youth activities and Guardian programs, to investing in the resiliency of leaders who are catalysts in their communities.

Over the summer, Nanwakolas Council, which is comprised of six member First Nations on North Vancouver Island and the coast of British Columbia, asked our Indigenous Guardians Technical Support Team and Emerging Leaders program to help set up the Nations' Guardians teams for a successful field season.

With Guardian crews preparing for fieldwork, Nanwakolas staff wanted to facilitate knowledge-sharing and dialogue between experienced senior Guardians and the newest cohort of junior Guardians—recent graduates from the Stewardship Technician Training Program at Vancouver Island University. Our facilitators created a space to exchange experiences, build trust and develop shared guidelines for the team. Based on these conversations, we summarized a set of principles for Guardians to guide their teams in working together throughout the season.

Through our Indigenous Guardians Toolkit website, the resources developed for Nanwakolas Council were also shared with a network of more than 40 Indigenous Guardians programs stewarding lands and waters across Canada.

Indigenous leadership is essential for Canada to meet its 2030 biodiversity and conservation commitments. In a move that recognizes the nation-wide benefits of Indigenous Guardians programs, the Government of Canada announced the largest federal investment, \$340 million over five years, to support Indigenous-led conservation and stewardship.

[Learn more about our work with Indigenous Guardians](#)

*“Our work is based on building trust and partnerships focused on shared interests.”*

**CLAIRE HUTTON**

Indigenous Stewardship Director, Canada Program



# Coastal Wolf

Known for their heavy reliance on the Salish Sea, coastal wolves are a genetically distinct population of the grey wolf found in the Great Bear Rainforest and on Vancouver Island. 'Sea wolves' harvest 90 percent of their food from the ocean and can be found foraging for barnacles and clams and swimming between islands to find food. Indigenous stewardship of these lands and waters leads to more resilient ecosystems and habitat protection, so species such as the coastal wolf can thrive for generations to come.



180

There are estimated to be fewer than 180 coastal wolves remaining on Vancouver Island.



*Once the Łutsël K'é Dene First Nation solidified their vision for protecting their ancestral lands, they realized this would only be half the battle. They would need to share that vision with the world.*

**TRACEY WILLIAMS**

Northwest Territories Lead, Canada Program





# The Impact of Long-Lasting Partnerships

Łutsël K'édè First Nation  
Caribou Camp  
© Pat Kane

Celebratory moments can come long after the festivities have ended—for the Łutsël K'édè Dene First Nation, this year was filled with momentum in co-governing the 6.5-million-acre Thaidene Nënë Indigenous Protected Area, established in 2019.

A significant milestone was achieved when the Thaidene Nënë Fund was fully capitalized and activated, supporting community action with an inaugural disbursement in spring 2021. The fund is a key component of the sustainability of Łutsël K'édè Dene First Nation's long-term management of Thaidene Nënë.

In partnership with the Łutsël K'édè Dene First Nation, we raised \$15 million to establish the \$30-million fund, with the remaining amount provided by the Government of Canada.

Each year, the fund is expected to generate approximately \$1 million in interest that can be used to support the Łutsël K'édè Dene's management of the protected area, including trainings, planning, research, monitoring and economic development. One example of these funds in action is a

community hunt and culture camp held in March 2021. This on-the-land learning opportunity engaged more than 20 community members and visitors, including four students, in respectful hunting and harvest practices based on Dene values. This camp is also part of the Nation's "Yúnethé Xá ʔetthēn Hádi," a community conservation and stewardship plan for ʔetthēn (caribou), which outlines hunting policies, protocols and activities to protect barren-ground caribou and support their long-term resilience.

**Read more about the Łutsël K'édè community hunt and culture camp**

*"This is just one example of an Indigenous community driving outcomes they're seeking and of what that takes—long-term commitment."*

**JENNY BROWN**

Director of Conservation, Canada Program



# The History of Thaidene Nënë

1970

Concerned about the impacts on their community's harvesting practices, Chief Pierre Catholique and Council of the Łutsël K'é Dene First Nation refuse to consider a national park in their traditional territory.

1982

Parks Canada approaches Łutsël K'é again about establishing a national park. Hereditary Chief Joe Lockhart famously tells officials to “pack up their maps and go.”

2000

Seeing increased industrial impacts on the land and wildlife, Chief Felix Lockhart and Council initiate discussions with Parks Canada about protecting their traditional territory.

2004

Łutsël K'é approves a name and boundary for a new protected area: Thaidene Nënë, which means “Land of the Ancestors” in the Dene language.

2007

Chief Addie Jonasson and Council agree to work with Parks Canada to investigate the feasibility of Thaidene Nënë.

2010

Chief Steven Nitah and Council sign a Framework Agreement with Canada outlining the negotiation process for Thaidene Nënë. TNC begins working with Łutsël K'é to support their conservation goals, including their Guardian program, the Ni Hat'Ni Dene Rangers.

2011

Łutsël K'é and TNC organize an expedition along the Thelon River to bring awareness to youth's goals for protecting Thaidene Nënë.

2013

Negotiations begin with the Government of Northwest Territories for a territorial protected area. Łutsël K'é starts working on strategies for tourism and economic development. TNC provides technical expertise for mapping ecological and cultural values—giving the Łutsël K'é Elders more tools to make decisions about the boundaries of Thaidene Nënë.

2015

As the boundaries are negotiated, Łutsël K'é makes it clear that a conservation economy is critical for the long-term protection of Thaidene Nënë. Łutsël K'é and TNC initiate a partnership to raise \$15 million for an endowment fund. The federal government commits to bringing the total fund to \$30 million to support Łutsël K'é's co-governance of Thaidene Nënë and sustainable economic development.

2019

Łutsël K'é ratifies Thaidene Nënë through an all-member referendum and invites the Government of Canada and the Government of the Northwest Territories to sign Establishment Agreements in August, establishing Canada's 47th National Park and the first territorial protected areas.

2020

During the first year of co-governance, the Ni Hat'ni Dene Rangers complete a successful caribou monitoring season; the Nation releases a Caribou Stewardship Plan to support respectful hunting practices; and the community embarks on a five-year strategic plan for Thaidene Nënë.

2021

This spring, the first disbursement from the \$30-million Thaidene Nënë Fund is made to Łutsël K'é to support governance and operational responsibilities in Thaidene Nënë, as well as community stewardship and economic diversification.





# Barren-ground Caribou

Barren-ground caribou are expert navigators. They migrate long distances throughout the seasons and across ice, water and tundra. But these migration patterns are changing, and the Indigenous Peoples who rely on caribou for physical, cultural and spiritual sustenance have felt the impact. Concerned about the decline of caribou in their territory, the Łutsël K'é Dene First Nation developed "Yúnethé Xá ʔetthën Hádi," a community plan for ʔetthën (caribou) focused on protection and ensuring the Dene way of life continues to exist "as long as the sun shines, the grass grows, and the river flows."

Learn more about the plan on [landoftheancestors.ca](https://landoftheancestors.ca)

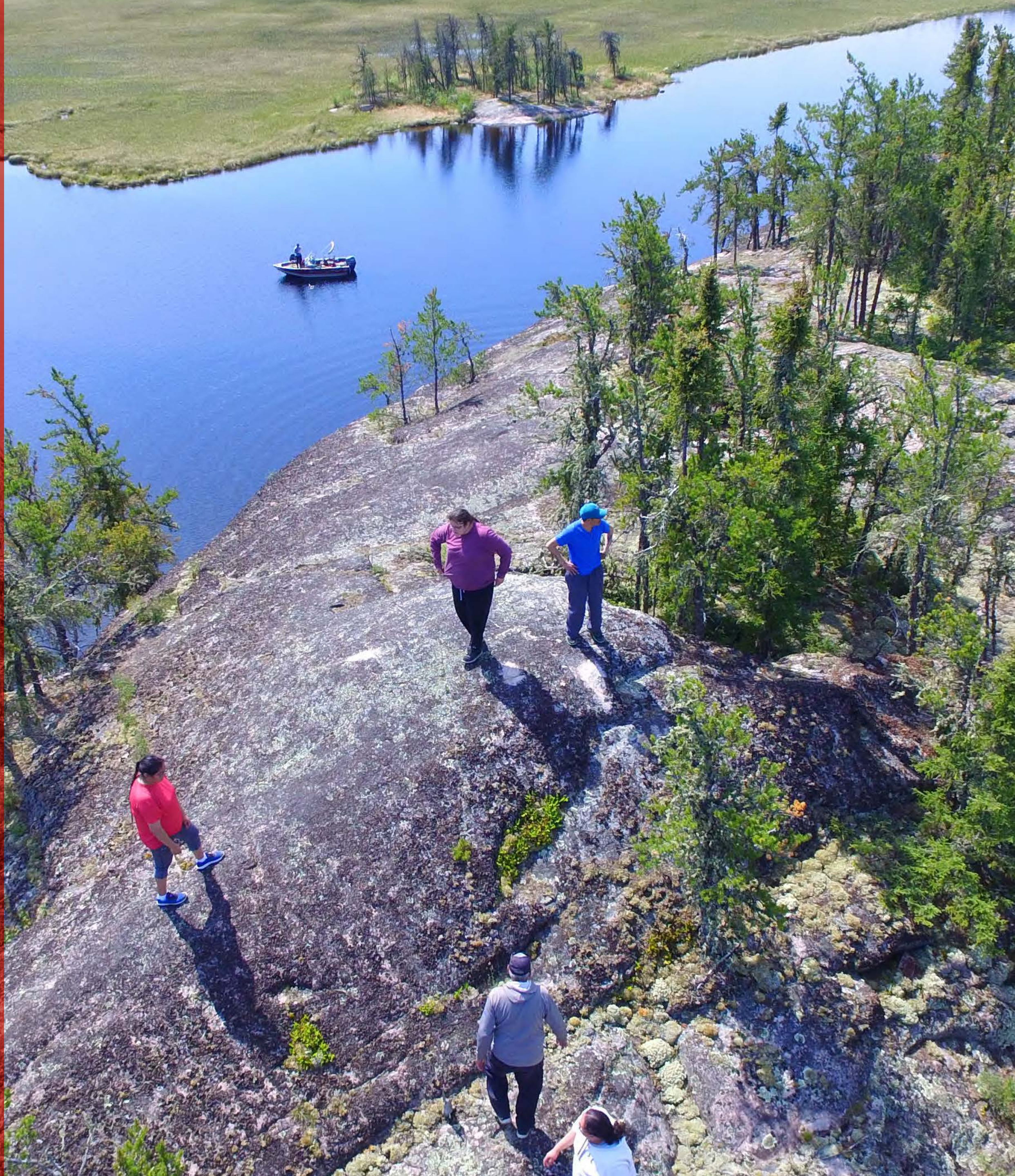


07

In Canada, there are seven major barren-ground herds including the Porcupine caribou herd and the Cape Bathurst herd.



*We have continued to build our organizational commitment to righting relations with Indigenous Peoples. This year also brought a renewed sense of urgency around Diversity, Equity, Inclusion and Justice.*





# Diversity, Equity, Inclusion and Justice

The values of diversity, equity and inclusion are central to achieving our conservation mission.

As an organization, we are committed to co-creating an equitable culture and a workplace that is diverse, inclusive and safe for all staff, partners, donors and volunteers. We acknowledge that our organization is a representation of our larger society, which has historically privileged many and disenfranchised and marginalized others.

As a learning organization, we are embracing courageous conversations about diversity, equity, inclusion and justice within our organization, the conservation movement, and beyond.

**Learn more about our  
approach to conservation**



**ZAHRA REMTULLA**

On the Land Program Coordinator, Canada Program

My background is in education and health, and I learned later in my career about the historical exclusion of people of color in the environmental sector, as well as its role in dispossession of Indigenous lands. I'm encouraged by the work we are doing to advance our learning and action around these topics, led by our Diversity, Equity, Inclusion and Justice (DEIJ) task force. I feel fortunate to be part of an organization that is recognizing past wrongdoings and embracing the messy work needed to move forward in a better way. Given that we primarily work with Indigenous communities in advancing our conservation work in Canada, and as our team is made up of Canadian and American citizens, I believe continuing to work toward right relations with Indigenous partners is an especially important part of our DEIJ efforts. From my perspective, we must acknowledge that the world view from which we operate as a non-Indigenous organization is not the only valid one from which to do this work, and we must be brave enough to do things differently.



# Working Toward Right Relations with Indigenous Peoples

As a conservation organization, we have an important role to play in the reconciliation of relationships between Indigenous and non-Indigenous peoples in Canada by seeking to understand past wrongs and co-creating new pathways to sustainable conservation and social justice.

This year, we continued our learning and progress toward being an informed and respectful partner to Indigenous Peoples. This included working with Reciprocal Consulting (an Indigenous-led research firm) to evaluate our practices across every team, from conservation to finance, communications to fundraising. The report identified strengths, offered recommendations, and explored tensions and root causes based on colonial structures. It also encouraged us to, “pause and to listen; to digest this report in a way that fuels further learning, that creates opportunities for the learning to take root deep within each Canada Program staff and Board member and within the organization as a whole.” We are now engaging in reflection and discussion, individually and collectively, to chart the next steps in our journey.



The community of Łutsël K'é, Northwest Territories  
© Pat Kane

## COMMUNICATIONS: PERSPECTIVE

All communications developed by TNC's Canada Program are guided by the principles of consent, respect, authenticity and reciprocity, which were developed in partnership with conservation staff and Indigenous partners. Our organization recognizes that what we communicate, how we develop communications materials, and how we communicate about shared work is a cornerstone of the trusted partnerships we build. If we fail at communicating respectfully, we fail these important relationships.

Over the last three years, Nature United (our Canadian affiliate) has participated in the Conservation through Reconciliation Partnership (CRP), which aims to critically investigate conservation practice in Canada and support efforts to advance Indigenous-led conservation in the spirit of reconciliation and decolonization. Nature United co-chairs the Communications working group, as well as the Government Relations and Knowledge Mobilization working groups.

[Learn more about our communications principles](#)



# Thank you for providing strength through flexibility.

In a year unlike any other, it was essential to pivot in our support of partners, step up for staff and respond creatively to conditions on the ground. Not only did we need to be flexible and nimble as an organization—we needed funding that was flexible and nimble as well. It was a big ask. And every single person we asked said yes. Yes, to stepping up. Yes, to giving additional support. Yes, to using funds where they were needed most. Because of our donors and their flexibility, we are closing out 2021 with stability, despite unprecedented challenges, and with renewed momentum to reimagine conservation for people and nature.



# Your Voices

Aneesh and Ramiya Joshi at Lake Louise  
in Banff National Park, Alberta  
© Aneesh and Ramiya Joshi

“The climate crisis is the existential challenge of our time. The work of your organization—researching and implementing practical, nature-based solutions that will help alleviate the crisis—is critically important. Our family is pleased to support this important work.”

**Robin Cardozo, Jeff Richardson, Troy and Cassandra**

LEGACY CLUB MEMBERS

“Having visited British Columbia several times to learn about the work of your organization, I am impressed with their collaboration and support of Indigenous Peoples, their work with youth and investment in leadership training.”

**Linda Leckman, M.D.**

LONG-TIME SUPPORTER

“We believe in supporting your organization because it’s up to us to not only nurture our gorgeous landscapes but also ensure they flourish. The beauty that spans coast-to-coast, it’s important our future generations can experience the same awe and wanderlust when they first see the beauty.”

**Aneesh and Ramiya Joshi**

DEDICATED MONTHLY SUPPORTERS



# Thank You for Investing in People and Nature

Banff National Park, Alberta  
© Christopher Riolo/TNC Photo Contest 2019

We extend special thanks to the supporters listed below who made outright gifts or pledges to support our work in fiscal year 2021 (July 1, 2020 - June 30, 2021)

## \$500,000+

- Bain & Company \*‡
- Long Challenge Match \*
- North Family Foundation
- RBC Tech for Nature

## \$100,000-\$499,000

- Bezos Family Foundation \*
- Donner Canadian Foundation
- Kimberly-Clark Foundation \*
- Royal Bank of Canada ‡
- Weston Family Foundation
- J.A. Woollam Family \*

## \$10,000-\$99,000

- Anonymous \*
- Anonymous \*
- Hadley Archer and Fiona Stevenson
- David Green
- John Honderich
- Linda Leckman, MD \*
- Maine Giving Fund \*
- Mary Kay Inc. \*
- Mitsubishi Corporation
- Nixon Charitable Foundation
- Smartwool
- Trottier Family Foundation
- Vancity Credit Union
- Wilburforce Foundation \*
- The Willowool Foundation

## \$1,000-\$9,999

- Anonymous
- Anonymous
- Anonymous \*
- Alan and Patricia Koval Foundation
- L. Robin Cardozo and Jeff Richardson
- Allen and Claudia Clark \*
- Mr. and Mrs. Stephen Curry \*
- The Dickhout Family Foundation
- Florence and Robert Eastwood
- Arlin Hackman and Judith Wright
- The Hamber Foundation
- Emma Harvey
- Jeffrey Herbers and Sherry Herbers
- April and Sasha Jacob
- Robert Kreiss and Linda Kreiss
- Mr. and Mrs. S. Mehta
- Mongeau Family Foundation
- Our Lady's Missionaries
- Drs. Cheryl Ritenbaugh and Mikel Aickin \*
- Richard Ruman
- Shopify
- Kiki van der Heiden
- Katy Welkie & Audrey Bramwell \*

\* Gifts made to The Nature Conservancy to support work in Canada

‡ In-kind Gift



# Your Legacy Has Power

Planned giving can benefit you and your loved ones while making a big difference for nature. Turn your passion for the natural world into an enduring legacy by including TNC's Canada Program in your will or estate plan.

Wills aren't just a legal way to distribute your assets; they can be a powerful tool for change in the world. You may also be able to save on taxes, receive income for life or enjoy other financial benefits—all while helping to keep nature healthy for years to come.

By joining our Legacy Club, you can support our vision for Canada where nature—thriving and full of life—is the foundation of strong communities, a prosperous economy, and a future worth passing on to the next generation.

[Tell us about your legacy gift](#)



## Legacy Club

- Estate of Robert Townsend \*
- Estate of Fred Sack \*
- Estate of M.J. Rutherford \*
- Anonymous \*
- Anonymous \*
- Anonymous
- Anonymous \*
- Anonymous \*
- Anonymous \*
- L. Robin Cardozo
- Sue Currie and Ted Miller \*
- Diane T. Drake \*
- Elizabeth Ebbinghouse \*
- Alana Ferraro and Michael Jones
- Richard Gordon \*
- Arlin Hackman and Judith Wright
- Sydney and Shirley Jones
- Wendy Miller \*
- Mary Ann Redeker \*
- Susan A. Smith \*
- Jamie L. Stanley \*

## Founders Circle

Our long-standing appreciation for the following donors who have made an incredible commitment of \$1 million-plus to help build a strong foundation for our work in Canada since the inception of our Canadian affiliate (2014 - present)

- All One Fund
- Anonymous \*
- Anonymous \*
- Bain & Company \* ‡
- BHP Foundation \*
- Enterprise-Rent-A-Car Foundation \*
- Knobloch Family Foundation \*
- Leuthold Wilderness Foundation \*
- McCall MacBain Foundation
- North Family Foundation
- RBC Tech for Nature
- Satter Family Foundation \*
- Jennifer Speers \*



This year has been one of tremendous growth for TNC's Canada program and its affiliate Nature United. As our team has expanded to meet our ambition, our results have demonstrated scalable impact, global resonance and deepening trust from new and loyal donors alike.

One example is our work to advance Natural Climate Solutions (page 5). New science launched by TNC's Canada Program revealed both the opportunity in Canada and our collective responsibility to act now. The study has already spurred large-scale government investments, corporate uptake and integration into Indigenous-led efforts, such as in Clayoquot Sound, where we are supporting a transition from unsustainable logging to a conservation economy. Donors have continued to be inspired by the scale and permanence of our work, and we are grateful for their support.

Diverse leadership is paramount in achieving this type of impact. As she concludes her Board tenure, I would like to thank Jess Ústi whose wisdom has guided so many of our successes over the last decade. Doug Neasloss also ends his time on our Board, and I thank him for his invaluable contributions.

I would also like to welcome our new Board directors, Brittane Laverdure and Catherine MacQuarrie, who both grew up in northern communities and bring extensive knowledge of Indigenous governance and finance.

At this pivotal time for our organization, my priority is supporting our leadership in accelerating progress towards a sustainable future.



**Sasha Jacob**  
BOARD CHAIR, **NATURE UNITED**  
Chairman & CEO,  
Jacob Capital Management Inc.

[Meet our Board of Directors](#)

# 2021 Board of Directors



**Caroline Cathcart**  
VICE CHAIR  
RP Investment Advisors LP



**Arlin Hackman**  
FORMER BOARD CHAIR  
Consultant and former Vice President and  
Chief Conservation Officer, WWF-Canada



**Florence Eastwood**  
FORMER VICE CHAIR  
Board Member, Lake Winnipeg  
Foundation and former educator



**Alexandra Conliffe**  
VP Philanthropy & Organizational  
Learning, McCall MacBain Foundation



**Toni Hardesty**  
Western/Canada Division Director,  
The Nature Conservancy



**John Honderich**  
Former Chair, Torstar



**Brittane Laverdure**  
Regional Vice-President,  
Indigenous Wealth at RBC Royal Trust



**Jess Ústi**  
Executive Director, Qqs Projects Society



**Aliya Jasmine Sovani**  
Host/Producer for TV and  
Digital platforms



**Susan Millican**  
President, SCMedia Inc.



**Doug Neasloss**  
Stewardship Director and Former Chief  
Councillor of the Kitasoo/Xai'Xais Nation



**Cathy Rustermier**  
HR Manager, J.A. Woollam Company and  
Board Member, J.A. Woollam Foundation



**Michael van Aanhout**  
Chairman, Stratos Inc.



**Catherine MacQuarrie**  
Manager, Rebuilding First Nations  
Governance at Carleton University



# The Nature Conservancy brings Canadian leadership and opportunities to our global mission.

Building on three decades of conservation in Canada, The Nature Conservancy is working towards a Canada where people and nature are united, and ecosystems, communities and economies are thriving.

In collaboration with Nature United, our Canadian affiliate, TNC builds partnerships with Indigenous and local communities, governments, industries and other groups to define new pathways towards a sustainable future; to advance reconciliation; and to conserve nature, the foundation of all life on Earth. As the world's largest conservation organization, we bring the best global science, innovation and resources to Canada.

[Learn more about our impact](#)

## Global Numbers

3,500+

STAFF

1 million

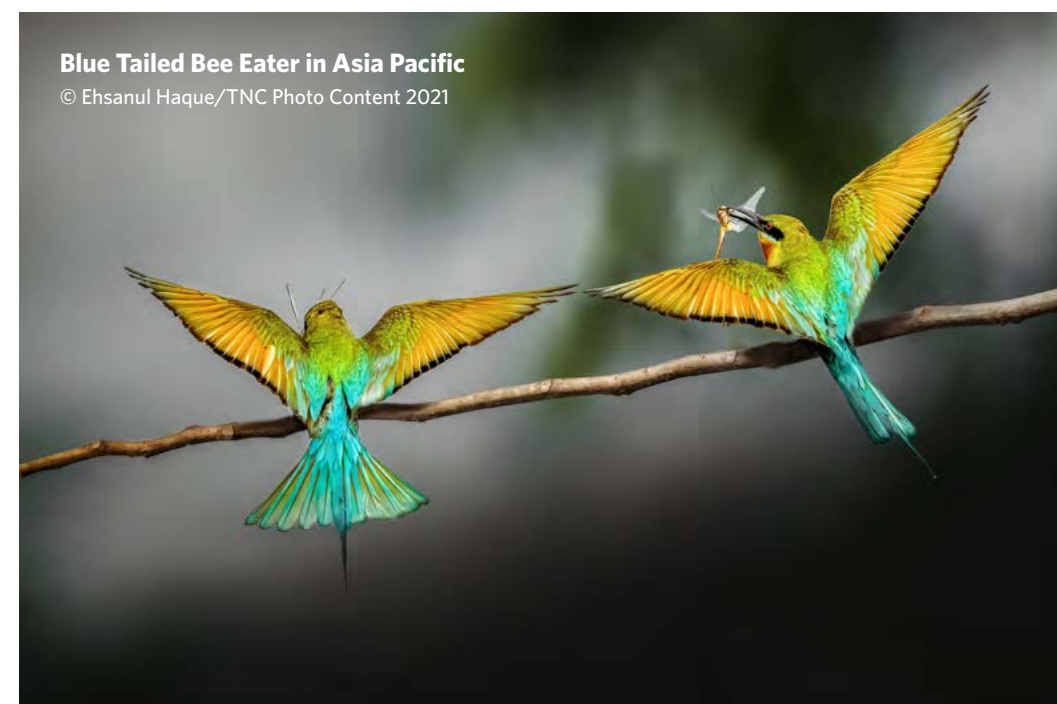
MEMBERS

400+

SCIENTISTS

75

COUNTRIES AND TERRITORIES



Nature  
United



The Nature  
Conservancy

